AZURE WATER

1903 Greenleaf Lane
Leesburg, FL 34748
352 728 5646
www.azurewater.com

RECYCLE REDUCE USE
Eco Bottles
100% RECYCLABLE

WATER LABEL TEMPLATE - ART GUIDELINES
0.5 Liter (16.9 FL OZ)
BULLET BOTTLES / Tall Label

Text and Graphics safety. All important items must be contained within the purple line. (7 x 3.75 in)

Actual size of final label. Labels will be cut at the red line. (7.25 x 4 in)

Bleed line. Any graphics or colors that "bleed" off the label must travel to the green line.
Any bleed graphics not extending to the green line will not print correctly. (7.50 x 4.25 in)

PURIFIED WATER
16.9 FL.OZ. (.5 Liter)

Nutrition Facts
Serving Size 8.0 fl.oz. (240mL)
Servings per Container: 2

Calories 0	
Amount Per Serving	% Daily Value*
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbohydrate 0g	0%
Protein 0g	0%

Not a significant source of other nutrients
*Percent Daily Values are based on a 2,000 calorie diet.

Bottled By: Azure Water Co.
Leesburg, FL 34748
352 728 5646 (LOGO)
AzureWater.com

♲ **PLEASE RECYCLE**

NUTRITION PANEL
Not required by law unless making a nutritional claim.

SOURCE
Required by law. Can be placed anywhere on label.
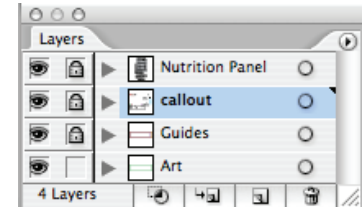

IMPORTANT INSTRUCTIONS

MANDATORY ARTWORK CHECKLIST

☐ ALL type converted to outlines
☐ ALL images are embedded - no links are used
☐ ALL art uses CMYK workspace, not RGB
☐ ALL Pantone Colors (PMS) converted to CMYK
Unless you specifically request PMS colors
(extra charge will apply)
☐ NO low-res images from the web (72dpi)
☐ ALL supporting images and fonts supplied when necessary

ACCEPTABLE ARTWORK FORMATS

We import your artwork into Adobe Illustrator CS6

- Illustrator: Please convert all type to outlines. Embed all images
- EPS
- Photoshop: Save in layers or just the art layer. 300dpi CMYK prefered (anything less might appear pixelated).
- PDF: High Res (300dpi)
- JPG: High Res (300dpi, max quality)

Layers
- Nutrition Panel
- callout
- Guides
- Art

4 Layers

This file was built in layers (nutrition panel, guides and art) that can be turned on and off. Some of the layers are locked so they can't be altered. The Art layer is blank to accommodate your art on the correct layer (restacking layers might block other necessary graphics).

WHEN SENDING FLATTENED ART, PLEASE TURN OFF THE TEMPLATE AND CALLOUT LAYERS, PLEASE INCLUDE BLEEDS.