

WATER LABEL TEMPLATE - ART GUIDELINES

1 Liter (33.8 FL OZ) BULLET BOTTLES / Tall Label

1903 Greenleaf Lane Leesburg, FL 34748 352 728 5646 www.azurewater.com



Text and Graphics safety. All important items must be contained within the purple line. (6.75 x 4.75 in) Actual size of final label. Labels will be cut at the red line. (7 X 5 in) Bleed line. Any graphics or colors that "bleed" off the label must travel to the green line. Any bleed graphics not extending to the green line will not print correctly. (7.25 x 5.25 in) PURIFIED WATER 33.8 FL.OZ. (1 Liter) **Nutrition Facts** Bottled By: Azure Water Co. 352 728 5646 (LOGO) AzureWater.com PLEASE RECYCLE

CA CASH REFUND
Required on any orders
being shipped into the
state of California

CA CASH REFUND

NUTRITION PANEL

Not required by law unless making a nutritional claim.

SOURCE

Required by law.
Can be placed
anywhere on label.

IMPORTANT INSTRUCTIONS

MANDATORY ARTWORK CHECKLIST

- ☐ ALL type converted to outlines
- ☐ ALL images are embedded no links are used
- ☐ ALL art uses CMYK workspace, not RGB
- □ ALL Pantone Colors (PMS) converted to CMYK Unless you specifically request PMS colors (extra charge will apply)
- □ NO low-res images from the web (72dpi)
- ☐ ALL supporting images and fonts supplied when necessary

ACCEPTABLE ARTWORK FORMATS

We import your artwork into Adobe Illustrator CS6

- Illustrator: Please convert all type to outlines.
Embed all images

- EPS

- Photoshop: Save in layers or just the art layer.

300dpi CMYK prefered (anything less might appear pixelated).

- PDF: High Res (300dpi)

- JPG: High Res (300dpi, max quality)



This file was built in layers (nutrition panel, guides and art) that can be turned on and off. Some of the layers are locked so they can't be altered. The Art layer is blank to accommodate your art on the correct layer (restacking layers might block other necessary graphics).

WHEN SENDING FLATTENED ART, PLEASE TURN OFF THE TEMPLATE AND CALLOUT LAYERS, PLEASE INCLUDE BLEEDS.